

11 a.m.-Noon – Chico Palio Pageant

Noon – 12:30 p.m. – Chico Palio Race

12:30 p.m.-1 p.m. – Best Designed Horse award, Best Designed Flag, Chico Palio Race Winner, Youth Awards

1 p.m. – Mayor’s Arts Awards & Window Art Project

WHY: To Kick-Off Artoberfest – A Festival of Arts & Culture! To create a signature community art event that highlights the rich talent and creativity in our region. To continue to draw attention to Chico as the No. 10 Art Town in America. To create a cultural tourism draw that is unique and multi-faceted. To bring together community residents, artists, civic, corporate, and/or business leaders together to build communities using arts concepts.

HOW: Following the Siena tradition, each competing team will be assigned a representative flag, designed by 10 local artists. The inaugural flags will feature physical elements, places or distinguishable characteristics of our community, thus reinforcing our regional identity, i.e., Oak Leaf, Hawk, Esplanade, Buttes, Salmon Hole, Hooker Oak, Bidwell Park, Honey-Run, Skyway, Sierra, etc.

Teams will design a carrying litter or stretcher-like device (see idea below) from which to stage their Chico Palio horse.



Imagine your horse where this ancient carrying device is now located ... Imagine your runners where the mustachioed fellows are ... *Your* imagination is the *only* limitation.

Design Your Chico Palio “Litter” (Minimum Requirements)

- Round dowels (for maximum racing comfort) of at least 2 inches thick (think closet rods) and at least eight feet long
- Two healthy, humans to carry your horse creation of at least 18 years of age and belonging to the Neighborhood or Community team
- One platform measuring no less than two-feet wide and four feet in length – the base for your horse.

Neighborhood, Community, Individual Definitions

“Neighborhood” Definition: An actual organized neighborhood association or group of neighbors who define themselves by geographic boundaries. Eligible to sign up for one of only 10 racing slots in 2006.

“Community” Definition: A community, business, social, government, educational organization that shares workspace, beliefs, events, activities, etc. Eligible to sign up for one of only 10 racing slots in 2006.

Chico Palio Guidelines

- The Chico Palio race is limited this year to 10 teams but will expand as the community participates and understands the event.
- No MOTORIZED VEHICLES will be allowed
- No words on Chico Palio horse entries.
- No words on Chico Palio flags
- The Chico Palio horse MUST BE COMPLETED no later than Wednesday, Sept. 29th at 5 p.m. Judges will make final rounds at this time to competing Neighborhoods and Community sites.
- JUDGING for the Best Designed Horse will take place at the Chico Palio Picnic at Children’s Park, beginning at 6 p.m. on Friday, Sept. 29, and be announced the next day following the Palio race in downtown Chico.
- JUDGING for the Best Designed Flag will take place at the Chico Palio Picnic at Children’s Park, beginning at 6 p.m. on Friday, Sept. 29, and be announced the next day following the Palio race in downtown Chico.
- JUDGING of youth art will take place in September and ribbons awarded to participants. Youth art will be displayed in downtown Chico during the Chico Palio event.

Chico Palio is a marriage of beauty, creativity, pageantry, poetry and competition. It is meant to encourage neighborhoods and communities to come together (not unlike homecoming celebrations that featured float-building in years past) to create a Chico Palio horse. It is designed to bring the arts closer to neighborhoods and to communities and to encourage arts experiences and economic development opportunity as a cultural tourism draw.

Pageant Guidelines

- Any individual or group may enter the Chico Palio Pageant, a parade that precedes the Chico Palio race.

- Entrants can dress in horse costume or create horse designs wheels, sleds, bicycles or whatever the mind can imagine.
- No MOTORIZED vehicles will be allowed.
- No words of ANY kind are allowed on entrants or flags

CHICO PALIO ENTRANT

Organization/Individual (Please circle correct response)

Name _____

Flag Name Suggestion, i.e., a local physical element or place

Primary Contact Name _____

Address _____

Phone No. _____ **Fax** _____

E-mail _____

Participants agree to adhere to all guidelines and rules and hold harmless Friends of the Arts, its board of directors and the City of Chico during the construction of said Chico Palio horse, during the racing of the constructed horse and/or during the pageant and associated activities.

Signature